

Liam Collins Graphic Designer | South Wales

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Enthusiastic, hard working. Fast learner, quick worker, self-motivated and proactive. Ability to set goals and multitask over multiple projects at once, meeting tight deadlines. Confident with leading colleagues/contractors and liaising with printers.

Software

InDesign
Illustrator
Photoshop
Flash
Dreamweaver

After Effects
Cinema 4D
Premiere Pro
Final Cut Pro
Microsoft Office

Development

XHTML/CSS
HTML5/CSS3
jQuery
CMS (TYPO3)
Motion Graphics/animation

Employment History

2013 - present | Polanco Ltd | Graphic Designer

- Developing brand new company website and providing exciting online content and motion graphics
- Designing printed materials such as product catalogues, merchandise and large scale exhibition stands

2010 - 2013 | SchoolBeat | Graphic and Web Designer

- Lead designer generating marketing ideas to raise awareness of the website and providing vibrant content
- Rebranding of the programme; new logo, posters, leaflets, promotional materials, CMS-driven website
- Project managing set of games for the website; sourcing game companies, managing £25k budget
- Liaising with printers, advising external contractors and freelancers

2009 - 2010 | Gwent Police | Graphic Designer

- External and internal communications; seasonal campaign artwork, billboards, posters, leaflets, newspapers and magazines (distributed to 250,000 houses), screensavers and graphics for the Force website and intranet
- Part of the team re-branding *Gwent Police*; brand guidelines manual and force-wide stationery range

2008 | Red Shoes Ltd | Graphic Designer

- Design of corporate identities and websites for a variety of companies
- Producing an exciting range of marketing ideas for athletes *Nicole Cooke* and *Colin Jackson*

2007 - 2011 | University of Wales, Newport | Visiting Tutor (out-of-hours)

- Tutoring students on Graphics, Advertising and Fashion Design courses; Improving their skills on the *Adobe Creative Suite*
- Helping them to create their end of course portfolio websites

2007 | Wood & Wood Design | Graphic Designer

- Print preparation and output of leaflets, books, business cards and folders

2007 | PanRemmus Ltd | Web Designer

- Design of corporate identities and websites

2005 - present | Freelance Graphic Designer

- Work for a wide variety of clients, ranging from small business (*branding and websites*), record labels (*artist branding, album designs and websites*), public-sector organisations (*i.e. Monmouthshire Housing Association*), architects (*Development Proposals and 3D visualisations*), sports clubs (*project managing the re-launch of a football club and a tennis club*)
- Leading a team of freelance illustrators and web developers to assist in the execution of projects

Education

- BA Hons Graphic Design (2007) 2:1
- Diploma in Art Foundation (2004) Merit
- 3ev TYPO3 specialised training (2011) n/a

Interests

- Art and design
- Making music
- Socialising